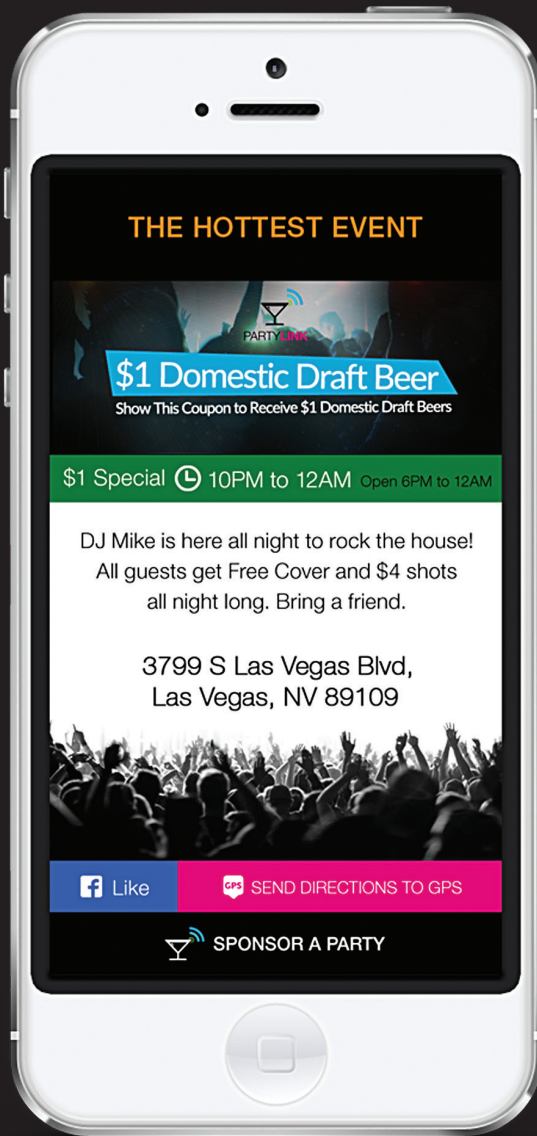


PARTYLINK™

ARE YOU  
TONIGHT'S PARTY?



# PARTYLINK™

Advertise on Hundreds of Websites and Mobile Apps  
For as Little as \$25

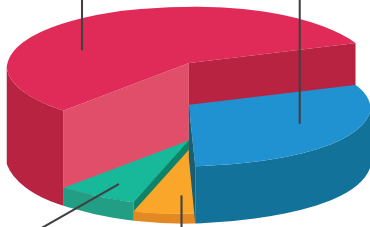
## HOW PARTYLINK USERS FIND YOU

58%

PartyLink  
Advertising  
Partners

30%

PartyLinkEvents.com



7%  
PartyLink  
iPhone App

5%  
PartyLink  
Android App

### + WHAT WE DO

PartyLink™ Organizes The Hottest Local NightLife Meetup Every Day in Over 20,000 Cities Across The United States.

### + HOW WE DO IT

NightLife Enthusiasts Don't Like Going To Empty Venues and We Have The Solution. Our Network of Mobile Apps and Websites Coordinates Groups to Meet at The Same Event, Resulting in The Hottest Event in The City!

### + WHY YOU NEED IT

Your Nightlife Venue's Image is Important to Your Success.

- Tonight's Party™ Reinforces Your Brands Image
- New Customers Increase Your Venue's Revenue

PARTYLINK™

## DO YOU SPEND MONEY ON ADVERTISING?

Radio, Print and Street Marketing Campaigns Have High CPM Costs And Only Reach a Small Fraction of Your Target Audience and Usually When They Are **NOT** Ready To Make A Decision.

## WHY NOT MAKE MONEY WITH ADVERTISING?

Advertising With PartyLink™ Only Costs An Average of \$25 Per Night, Which Many Venues Can Recoup With Only a Single Customer, Making PartyLink™ The Only **Guaranteed ROI** in Advertising. Our Users Are 100% Targeted and Trying To Decide Where To Visit at The Exact Moment They See Your Venue in Tonight's Party™



RECOVER YOUR  
ADVERTISING EXPENSES  
ON THE FIRST CUSTOMER

## WHAT DO I GET WHEN I WIN A BID ON PARTYLINK™?

You Get Something Freakin Amazing! During The Hours of 3pm and Midnight Your Venue is The Only Venue Shown as Tonight's Party™ in The City You Bid on. Any User on The Entire PartyLink™ Network in The City is Organized and Instructed To Meetup at Your Venue. You Can Even Download The PartyLink™ App Yourself and Brag About Being The Hottest Party of The Night!

## HOW DO I GET STARTED?

There Are No Contracts Or Setup Fees. Simply Take 5 Minutes to Register at PartyLinkEvents.com and Setup Your Venue and Credit Card Billing Agreement. You Will Not Be Charged a Single Penny Until You Place a Winning Bid. If You Ever Have Any Questions Simply Call Your Sales Representative

## HOW MANY CUSTOMERS CAN I EXPECT?

It Depends On The Average Bid Amount. We Don't Charge a Flat Fee, Our Platform Uses an Online Auction Bidding System and You Can Only Bid \$1 More Than Someone Else. This Way You Only Spend Exactly What PartyLink™ is Worth To Your Business and Assures That We Always Provide a Great Value. If You Don't Charge an Entrance Fee and Your Venue is Located in The City of Your Bid, an Estimation Would Be About 1 Venue Visitor For Every \$1.80 Spent.

## ALMOST FREE ADVERTISING

Save Money With Free Club Wristbands From Free24HourWristBands.com and Use The Money You Save To Make Advertising With PartyLink™ Almost Free! The Same Genuine Dupont Tyvek Wristbands You Already Use, Except These WristBands Actually Work For You by Promoting PartyLink™ and Bringing Patrons Back To Your Venue Another Night.

## TRACK YOUR NEW CUSTOMERS

The Proof of Success is With Your New Customers! If Your Winning Bid is More Than \$50 and You Sell Alcohol You Can Optionally Offer a \$1 Drink Special of Your Choice. If You Opt Into This Feature We Will Send a \$1 Drink Coupon Directly To The Mobile Device of Every PartyLink™ App User in The City. To Avoid a Riot, Make Sure You Instruct Your Staff to Accept The Digital Coupons and Record The Amount Of Redemptions So We Can Prove How Effective The Campaign Was For You.

PARTYLINK™

**NO CONTRACTS OR  
COMMITMENTS**

**ONE NIGHT OR EVERY NIGHT  
ONLY BID ON NIGHTS YOU WANT,  
WHEN YOU WANT**

**IT'S PARTY SIMPLE**

**TOLL FREE (844) 21-VENUE**